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Jewish Community Federation of Cleveland, Israel Information
and Education Task Force, correspondence, memoranda, and
reports, 1969-1978.

April 22, 1969

C O N F I D E N T I A L

PROGRESS REPORT #1

TO: MEMBERS, AD HOC ISRAEL INFORMATION TASK FORCE

FROM: HOWARD BERGER

During the campaign, we'll keep committee meetings to a minimum . . . At the same time we want to keep you informed . . . Our idea is to send you these quick-reading progress reports periodically. We're sending them to committee members only because the information is confidential and we suggest you handle with greatest discretion.

First off, all subcommittees have been set up and are functioning. Budget has been cleared through the Endowment Fund and the Board of Trustees. Here's what's happened so far:

NATIONAL SCENE

We had good attendance at the important Presidents' Conference in New York City, March 23-24, where Foreign Minister Eban, Ambassador Tekoah, Senators Symington and Javits, General S. L. A. Marshall and Dr. Roy Eckhart presented views on Mideast . . . were persuaded of wisdom of Israel's insistence on a directly negotiated peace -- not a peace imposed by the Four Powers or anyone else. We have material on this; call us if you want it.

Resolution was prepared to present to Secretary of State Rogers in Washington on March 31 with Kane, Band and Lelyveld part of the delegation to meet with the Secretary. (Cancelled due to death of President Eisenhower. Also cancelled was a local press and TV conference set up for the previous day featuring the Cleveland delegation.) However, date with Rogers was rescheduled with Band as delegation member; commentary on it is in this week's Cleveland Jewish News. Briefly administration insists it remains fully friendly to Israel . . . General agreement nationally continued pressure is required.

AIPAC (American Israel Public Affairs Committee) sponsoring an extraordinary policy conference in Washington April 23-24.

Aim is to present our case vigorously to congressional representatives. Tentative program and invitation will be mailed to you. Our chairman, Irv Kane, is of course president of AIPAC and will chair Conference. A number of us plan to attend. Join us if you can. Excellent congressional participation is expected.

[Apr 22, 1969]

PRESS

Staff worked closely with mounting the Zionist Council Leadership Institute, March 30 at The Temple. Placed a feature story exposing Arab propaganda in the P.D. on that date. Taped excerpts of presentations which Sandy Markey will use in future radio shows.

Plans have been made for a weekly Cleveland Jewish News column. Maybe a question and answer format. Expected to start within two weeks. Reprints to go to non-Jewish opinion makers. We'll be asking you for suggestions. Also collecting better locally produced news columns. Packaging for a one-shot thrust to local opinion makers. Letter-writing corps being recruited. We have a chairman and a modus operandi. Several letters already prepared; some success in publication. Will do all possible to elicit positive statements from visiting dignitaries when in Cleveland during the next several months. Helping publicize Israel's 21st Birthday Celebration sponsored by the JCC and Cleveland Zionist Council at Wiley Junior High School, April 22. Representative Fulton of Pennsylvania will be principal speaker; plan media coverage.

TV AND RADIO

Five of "Judaism Today" programs on WKYC (Channel 3) Sundays, 10:30 a.m. under supervision of Mrs. Alexander Miller, will feature Israel -- a new high. Sid Vincent, Rabbi Cohen and Rabbi Silverman have all appeared on TV and radio since returning from Israel. Attempting to make arrangements for appearances for Rabbi Green. Local TV station indicated willingness to send staff man with crew to Israel but nixed by top management in New York City. We'll keep trying on this. Cox TV station in Atlanta is doing it. Perhaps can share films.

EDUCATION

Establishing "listening posts" at local and surrounding colleges. Serious problem with "New Left" . . . We're in process of arranging pro-Israel presentation to "Teach-In" group at Case Western Reserve. Assisting in formation of local chapter of American Professors for Peace in the Middle East, helping to provide speaker for their first meeting at Case Western Reserve later this month. Joined the CRC in extensive representation to Cleveland Heights-University Heights Board of Education, regarding pro-Arab slant of a faculty lecture series. Much fuss on this. Arranged for Rabbi Daniel Jeremy Silver to address same teachers on April 22. Countered anti-Israel spokesman at a student meeting at Case Western Reserve by arranging for balance speaker and student participation. Monitored Lake Erie College and Downtown Rotary Club. Appearances of "Arab" speakers . . no real damage either place. Working for a pro-Israel presentation to counter-balance, may not be feasible. Sid Vincent speaking to South Euclid Rotary on Israel. Arranging for Task Force on high school level to begin functioning.

SPEAKERS' BUREAU

Over 130 persons have volunteered to help. Training sessions started last Monday. Irv Haiman and Bob Silverman spearheading this effort. Already received requests for speakers and some dates arranged. A kit with resource material being developed. Letters announcing availability going out to churches, schools, service organizations and our own Jewish community shortly.

[Apr 22, 1969]

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RELIGIOUS LIAISON

Interfaith clergy coalition meeting sponsored by Council of Churches held at the Sheraton-Cleveland in March. Congressman Vanik flew in especially to address this meeting; did usual fine job. Follow up steering committee has been selected and meets later this month. Dr. Donald Jacobs, Executive Director of the Council of Churches has pushed this and we owe him a vote of thanks for his interest and support.

ADD END . . .

Delegate Assembly highlighted Israel and Mideast at its March meeting. Next meeting will feature Aliya. Focus remains on Israel. Information desk at Federation operating. Already received inquiries from as far away as Massillon (The Evening Independent).

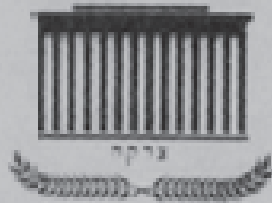
Accumulating material in the Federation library. Films are a problem. Was able to locate print of Xerox film called "Let My People Go," from the University of Michigan for the use of Douglas Haas (Bud and Bobby's son) to show to a group of fellow students at Hawken School. Updating Fact Sheet last published in 1967. Preparing a comprehensive bibliography using NCRAC effort as a starting point. Two members of Congress and a newspaper editor may be visiting Israel this spring with a leading layman. Identifying opinion makers and sifting Mideast Report subscribers so that we can get person-to-person programs started.

Initiated a State-wide meeting of Ohio CRC and Federation pros to be held on April 27 in Columbus. High on the agenda is problem of public opinion and Israel. Monitored closely the State-wide meeting of the New Democratic Coalition in Cleveland last week . . . laid groundwork for pro-Israel position.

Things are moving but we don't have all the answers. Let's hear any ideas you may have. You'll hear from us again within a few weeks.

Incidentally, we have lost our part time public relations staff. Warren Sears was most helpful, but found that he could not give us the necessary time and still service his own accounts. Consequently, we are looking for part-time public relations assistance. Know anyone?

rp



The Jewish Community Federation of Cleveland

1730 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4340

November 7, 1969

MEMORANDUM

TO: MEMBERS, INFORMATION AND EDUCATION TASK FORCE
FROM: IRVING KANE, CHAIRMAN, DAVID SKYLAR, CO-CHAIRMAN

You may recall that the funding for the Task Force from the Endowment Fund was for the calendar year 1969. It was anticipated that the work of the Committee would be reviewed and evaluated towards the end of 1969 and any further recommendations be considered at that time.

Inasmuch as the Endowment Fund Committee will be holding its last meeting of 1969 later this month, it appears advisable that the Task Force now come together, review progress, consider directions for the future, and prepare any necessary recommendation to the Endowment Fund Committee.

Consequently, we are scheduling a meeting of our Committee for TUESDAY, NOVEMBER 18, 12:00 NOON LUNCHEON AT THE FEDERATION OFFICES, 1750 EUCLID AVENUE.

A progress report dealing with the specifics of our program will be mailed to you in advance of the meeting. Please make every effort to attend. A return card is enclosed for your convenience in replying.

Thank you.

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PROGRESS REPORT TO THE ISRAEL INFORMATION AND EDUCATION TASK FORCE

November 18, 1969

Irving Kane, Chairman, reporting

I. BACKGROUND

It will be recalled that there was considerable discussion at the December (1968) and January (1969) Board of Trustees meetings regarding the Mid-East crisis and American policy. These discussions were stimulated by the CRC and stemmed from the belief that during this period of tension in the Middle East, it is important for the Jewish community to be well informed and to articulate informed view to government officials the news media, and the public at large. Such interpretation needed to be developed on a long term basis and deal with the basic issues of peace and governmental responsibility rather than directed to specific crisis incidents.

On the basis of this concern, the Board of Trustees agreed that an action program of ongoing information and education concerning the Mid-East situation should be developed and implemented by the Federation, and that Federation should establish a high level Task Force to prepare and oversee such an effort. This Task Force would transcend the work of any one Federation committee and include representatives of the fields of community relations, public relations, member agencies, the Welfare Fund, Women's Organization, and Delegate Assembly. It should provide a coordinating function for organizations currently engaged in such programming, and in fact, stimulate the efforts of such organizations.

The Israel Information and Education Task Force, therefore, was established, and based upon suggestions from David Skylar, Co-Chairman, a full program was developed to be implemented by Advisory Subcommittees on mass media, educational activities, religious relationships, governmental liaison, publications, and a Speakers' Bureau.

The Board of Trustees approved the program in principle and believed it merited financial support. Each Subcommittee developed estimates of financial need based on specific programs. These were reviewed by the overall Task Force which then presented to the Endowment Fund Committee a comprehensive program and suggested that an amount of up to \$50,000.00 be made available for the work of the Task Force for the balance of the calendar year of 1969. It was understood that there was no basis of experience for ascertaining actual expenses and that these would depend to a great extent on the development of specific projects.

The Endowment Fund Committee reviewed each area of activity planned by the Task Force and unanimously concluded the program should be funded. The Task Force agreed to report back to the Endowment Fund Committee at the end of the year so that insight could be gained to the full potential of the program and experience realized help chart directions for the future.

II. RECAP OF PROGRESS

The Task Force set for itself an ambitious program. It had been anticipated that additional part time staff would be needed in order for the program to proceed satisfactorily, and such arrangements were concluded in the fall of 1969 when Sam Weisberg joined the Federation staff. There has been rearrangement of time and responsibilities so that maximum use is made of other Federation personnel. The American Jewish Committee and the American Jewish Congress made available additional staff, part time, through the services of the local executives. Resources of national agencies were utilized to the fullest in developing the project.

At the onset, the Advisory Committees developed broad concepts of programming together with some specific suggestions on how to proceed. Staff has implemented a number of these ideas. Some have developed more quickly than others. Some have been undertaken with minimal or no financial support. Among the more prominent activities, but by no means all-inclusive, are the following:

On the International Scene

. . . Opinion makers within the Cleveland area are being encouraged to visit Israel. Representatives of the local press have been urged to avail themselves of the UJA press tours and have responded. A panel of three such representatives will be addressing the Cleveland Press Club in the very near future.

Arrangements have been made for a well-known local TV news commentator, along with his producer and cameraman, to visit Israel in early December. This is in cooperation with the Council of Jewish Federations and Welfare Funds.

. . . The formation of a local Interfaith Coalition on Peace in the Middle East has been realized. This is a small, action group of Catholic, Protestant and Jewish leaders, primarily religious, which meets informally. The convenor is Dr. Donald G. Jacobs, the Executive Director of the Greater Cleveland Council of Churches.

This group sponsored a program on U.S. policy in the Mid-East earlier in the spring, featuring Representative Charles Vanik, and directed to Interfaith clergy. It has cooperated in preparing and distributing various petitions and statements of concern to the State Department and the

United Nations regarding the hanging of Iraqi Jews, the Al Aksa Mosque fire, and the TWA hijacking resulting in imprisonment of the two Israeli citizens by Syria. It participated in the communitywide Rally of Protest sponsored by the Delegate Assembly and held at Park Synagogue in the spring of 1969.

The Coalition is planning an interfaith clergy visit to the holy places in Israel in February-March of 1970. Three leading clergymen have agreed to serve as leaders of the Mission. Dates have been established, an itinerary developed and a selective recruitment program for participants is in process.

. . . A conscious effort was made in Cleveland to join other communities in dissuading four major international airlines from participating in the opening of the new Damascus airport in Syria. This manifested itself through encouraging a flood of complaints to local offices of the airlines and by asking local travel agents to add their voices in protest.

On the National Scene

. . . A record turnout was encouraged to attend the AIPAC Policy Conference in Washington last April which resulted in a congressional resolution favorable to Israel and signed by the vast majority of Senators and Congressmen. Local delegates met with congressional representatives on an individual basis and all Congressmen signed the resolution. The resolution was reprinted in the Plain Dealer and the Cleveland Jewish News and distributed to other communities throughout the state.

. . . An amendment was offered in the U.S. Senate to the Foreign Aid bill proposing construction of a desalting plant in Israel. Senators Saxbe and Young joined in cosponsorship of this amendment. Senator Saxbe's participation was in response to the work of the Task Force.

On the State Level

. . . The Task Force was responsible for the inclusion of a pro-Israel statement in the platform of the new Democratic Coalition when this group had its state meeting in Cleveland several months ago.

. . . Task Force activity was a strong contributing factor in the re-institution of a state network of Federation and community relations committees. Pertinent items of interest are now being distributed throughout this network from time to time. One activity has been to make known throughout the state

the names of available speakers, especially non-Jewish friends, who are ready and willing to speak for Israel.

On the Local Scene

. . . An Israel Information Desk, fully staffed, has been established at Federation. This provides a resource for a wide range of printed material, films, etc., much of which is made available in quantity for use by schools and libraries. The desk has prepared a comprehensive bibliography and updated a fact sheet.

. . . Personalities friendly to Israel have been helped in reaching new audiences on the occasion of their visiting Cleveland. A special luncheon was held for Ambassador Rolf Pauls of West Germany. The Task Force initiated the visit of Mr. Lester Velie, an editor of the Reader's Digest, whose recent book, COUNTDOWN IN THE HOLY LAND, created substantial interest. Radio and TV interviews were utilized extensively on Mr. Velie's visit.

. . . The Task Force is also responsible for the visit of Rev. Lester Kinsolving, Episcopalian minister and syndicated columnist, whose opinions on Israel have created much comment. Extensive arrangements were made on behalf of Rev. Kinsolving with the mass media to ensure the maximum exposure.

. . . The Task Force has worked closely with the Cleveland Jewish News. The cooperation of the News has been outstanding, especially in reprinting certain articles of interest which have been brought to its attention and which ordinarily it would not have printed. For several months it devoted extensive space to an ongoing column answering questions about Israel and the Mid-East.

. . . The Task Force has dealt extensively with problems of the mass media, ranging from consultation with top management to encouraging letters to the editor. It has recognized that while maintaining close and constant contact with the news media is beneficial, its freedom to report as it sees fit must be respected.

. . . Speakers on Israel have appeared before numerous organizations through the Speakers' Bureau of the Federation which has, as one of its main purposes the interpretation of Israel and the Mid-East crisis. In addition, the Interfaith Coalition has developed an Interfaith Speakers' Bureau directed to Protestant and Catholic organizations. A significant number of speakers has already been placed through this organization.

. . . Various programs occurring in Cleveland have been monitored and this procedure will be continued. Examples include Michael Roberts' appearance at the Press Club early in the year, the appearance of Pauline Frederick at a Council of World Affairs meeting in October, and the sponsorship of a pro-Arab symposium at Case Western Reserve University in the spring.

. . . The Task Force is working closely in cooperation with the local chapter of the American Professors for Peace in the Middle East. This group has already sponsored several programs and is distributing specially created background material to academicians throughout the Cleveland area.

. . . In cooperation with the American Zionist Youth Foundation and the Jewish Community Center, the Task Force has been instrumental in bringing to Cleveland David Lev, a community Sheliach, to work extensively with college youth so that they may be better informed about Israel, and have a resource for information on short term programs enabling them to visit Israel. Under his supervision action groups at Case Western Reserve and Kent State have been formed. This is the beginning of a comprehensive program ultimately touching on campus news media, libraries, rallies, pamphlet tables, monitoring of lectures, etc.

. . . High schools and libraries are not being neglected. A special subcommittee is studying the possibility of developing special material for inclusion in the curriculum of schools and libraries. The furtherance of a relationship with the Greater Cleveland Association of Teachers of Social Studies is being explored as is the possibility of a seminar under Jewish auspices for these same teachers. Special attention is being devoted to the acquisition and availability of films and film strips for the schools.

III. WHAT STILL NEEDS TO BE DONE?

. . . A most important aspect of the total program is the "Person to Person" approach. This has to be done in a delicate manner and developed with skill. This portion of the program has not yet become operational and is a top priority for the future.

. . . An activity being considered by the Interfaith Coalition is a legislative seminar to be held in Washington involving leading lay people from the three faiths. One of the topics to be discussed will be U. S. policy in the Mid-East.

. . . There needs to be more aggressive action in reaching for speaking dates for the Speakers' Bureaus. In this connection total comprehensive lists of organizations in the community are being prepared. The public schools need to be contacted. Merely sending a letter or notice to organizations will not accomplish the purposes of the project.

. . . More and better ways to encourage people to visit Israel are needed. A number of young people apparently are interested in pursuing their college training in Israel. There does not appear to be any significant method of helping such young people finance their education. This may need to be examined by some organization in Cleveland.

. . . There is a need to move even more quickly and more completely when a particular situation occurs which requires community expression. Reaction needs to be loud and clear, and while some progress has been made, the process still needs to be improved.

. . . More effective state coordination and cooperation are needed. The network of state communication, while better than before, can yet be improved. It needs to operate systematically rather than haphazardly.

. . . National organizations need to be continually stimulated. They must coordinate their efforts so local communities can be alerted to radio and TV appearances in advance, thus providing an audience. Conversely, local communities cannot monitor effectively national publications or syndicated news releases. Contacts must be on a national level.

. . . Local communities cannot usually prepare the kinds of specialized pamphlet material necessary in certain instances. They must look to the national organizations for such servicing. This is especially true of certain program aids needed on the college campuses.

. . . Campuses continue to present problems. They are the focal point for much activity by Arab propagandists. Campuses which are separate from large urban areas are especially important, with Kent State being an outstanding example. Special inter-session programs and the establishment of special Visiting Programs by Israel academicians need to be considered.

IV. WHAT HAS BEEN LEARNED FROM THIS EXPERIENCE AND WHAT OF THE FUTURE?

It seems evident that the experience of the Task Force has substantiated that if a community addresses itself to the problems of information and education, certain specific results will occur. At the same time, it must be recognized that the Task Force, working in the areas of public opinion and community climate, is dealing with matters which are nebulous, shifting, and difficult to evaluate. It does appear, however, that any effort creating a positive public opinion must be composed of certain components:

- 1) There must be a delegation of specific responsibility or nothing is accomplished. The Task Force has accomplished this through assignment of staff and development of an organizational framework.
- 2) There must be a recognition that this effort needs to be continuous and ongoing. Sporadic or fragmented efforts cannot change a community climate. While certain activities can be instituted early and developed at will, others must flow naturally. Progress depends on the development of relationship and utilization of the educational processes.
- 3) There must be adequate funding. Any progress which has been achieved by this project to date has been due in large measure to the availability of funds. Inasmuch as a substantial portion of the original allocation remains unexpended, it has been suggested that the Task Force request the Endowment Fund Committee and the Board of Trustees to consent to extending the balance of the present grant to the Task Force for an additional twelve months. It would be understood that the program then would again be reviewed, either at the end of 1970 or as it approaches the expiration of available money, whichever date is earlier. It is anticipated that such action will allow the Task Force to continue its activity uninterrupted, and at the same time provide for the necessary periodic review and evaluation which are always needed for experimental projects of this nature.

There are some who believe that the events surrounding the hanging of Iraqi Jews, the Al Aksa Mosque fire, the hijacking of the TWA airliner with subsequent imprisonment of two Israeli citizens by Syria, and the triumphant visit of Prime Minister Golda Meir to the United States have reversed the trend of public opinion in the United States and Israel once again is in a favorite position.

This may or may not be true. What does appear certain is that events are moving at a dizzy pace and circumstances can change momentarily. The aftermath of the Beirut incident indicated this. The Cleveland community, both Jewish and non-Jewish, needs to be knowledgeable and well informed. The Task Force is an important element in developing such preparedness on the part of the Cleveland community.



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

November 13, 1969

RE M I N D E R N O T I C E

TO: MEMBERS, ISRAEL INFORMATION AND EDUCATION TASK FORCE
FROM: IRVING KANE, CHAIRMAN, AND DAVID SKYLAR, CO-CHAIRMAN

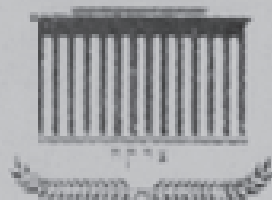
This is to remind you of the meeting of the I. and E. Task Force scheduled for TUESDAY, NOVEMBER 18, 12:00 NOON LUNCHEON AT THE FEDERATION OFFICES.

You will recall that one of the agenda items concerns a recommendation to the Endowment Fund Committee and the Board of Trustees regarding our future plans.

In order to facilitate discussion, a full report has been prepared for your consideration and is enclosed with this reminder. It will assist discussion if you take the opportunity to review it prior to the meeting.

Many thanks.

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The Jewish Community Federation of Cleveland

1730 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4260

20 November 1969

To: Members, Israel Information & Education Task Force

From: Irving Kane, Chairman, and David Skylar, Co-Chairman

We have a fine opportunity to further the work of our Task Force in connection with a luncheon meeting being held by the Press Club of Cleveland on Thursday, December 4th.

On that date, the Press Club will feature the report of three news editors on their visits to Israel. They are: Marjorie Schuster, Cleveland Press; Todd Simon, The Plain Dealer; and Joseph A. Breig, Catholic Universe Bulletin. Tickets for the lunch are \$3.00 each and tables of four can be reserved in advance.

Sanford Markey, of our Public Relations Department, who was instrumental in setting up the meeting, is striving for overall representation from the community and especially opinion-makers and media people. We are, therefore, hopeful that a number of our Task Force members will attend and invite as guests such individuals. Please call in your reservation to Sanford at the Federation.

Our Task Force is charged with the responsibility of bringing favorable information to the community about Israel. We do think this meeting is vitally important for this purpose. Please call in your reservations today. For detailed information about this meeting, a flier mailed out by the Press Club is enclosed.

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The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

23 December 1969

Rabbi Daniel Jeremy Silver
The Temple
University Circle at Silver Park
Cleveland, Ohio 44106

Dear Rabbi:

A couple of items which will keep you up to date.

I made a note of your commenting on Western Reserve Academy and Dr. Bing from Kenyon. I have asked Sam Weisberg if he could possibly find out some information regarding Dr. Bing. I'll be out of the city until just after the first of the year and I don't want to let the matter hang. Consequently, Sam will be following up.

I have been in touch with Bishop Cosgrove and Donald Jacobs regarding a tri-faith effort in taking inventory on the Stein Report. Both have indicated the greatest interest. Our plan is to work toward a meeting of just a few people from each community, probably to be scheduled the week of July 18th. In view of your absence and the possibility which we previously discussed concerning Sid Sachs assuming a leadership role with the Public Welfare Committee, do you see any objections if we were to invite Sid to take a prominent ^{role} in this particular effort?

Incidentally, in this regard, I have already secured a commitment from the School of Applied Social Sciences at Western Reserve that they will provide us with manpower to do a crash inventory of progress. They were tremendously receptive to being a part of this and providing the wear-with-all to do the inventory.

I have also placed in Sam's hands the mechanics of setting up the meeting of the College Subcommittee to take place on Monday, February 9th at the Federation offices. We'll be getting out a mailing follow-up on this during your absence overseas.

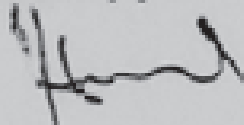
[Dec 23, 1969]

Rabbi Daniel Jeremy Silver
Page 2

Obviously, things are heating up in Washington regarding the latest curvature of American foreign policy regarding Israel and the Mid-East. We're prepared from our end to keep the Cleveland Jewish community heated up. I, myself, am of the opinion that this is the crucial time when the voice of the American Jewish community has to come through loud and clear and we're prepared to do everything we can to help get that message to people in Washington.

It may be that we will not see each other prior to your returning from India. Should this happen, may I take the opportunity now to wish you and your family a most healthy and happy year to come. My warmest good wishes are with you.

Sincerely,



Howard

cam



December 24, 1969

Mr. Howard Berger
The Jewish Federation of Cleveland
1750 Euclid Avenue
Cleveland, Ohio 44115

Dear Howard:

Your letter read and noted. Sid Sachs is an excellent idea to work with the group on the Mayor's report. Have a good trip.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

PROGRESS REPORT OF THE ISRAEL INFORMATION AND EDUCATION TASK FORCE

TO THE BOARD OF TRUSTEES

February 25, 1970

DAVID SKYLAR, Co-Chairman, reporting

File IxE

WHAT IS THE TASK FORCE AND WHY?

This is an interim report. Interim because the Task Force has been in operation for about a year--and because at the same time there are no signs that its job is in any way complete. Irving Kane has been the Chairman during this initial year of operation and would be presenting this report if he were not absent from the city.

Board Members will recall that the Task Force resulted from discussions initiated by the Community Relations Committee and finalized by the Board of Trustees. It was important for the Cleveland community, both Jewish and Non-Jewish, to be well informed and to articulate informed views to government officials, the news media, and the public at large. Such a program needed to be developed on a long term basis and to deal with the basic issues of peace and governmental responsibility as well as directed to crisis incidents as they occurred.

It was because of these concerns that the Task Force was created. It was to transcend the work of any one Federation committee and work cooperatively with the community relations department, public relations department, Federation member agencies, the Welfare Fund, the Womans Organization, and the Delegate Assembly. It was to perform a coordinating function for organizations currently engaged in such programs, and in fact, stimulate the efforts of such organizations.

[Feb 25, 1970]

From the onset, the Task Force established several key programatic areas. These included mass media, school and campus activity, inter-religious relationships, governmental liaison, a speakers bureau, publications, and the establishment of an Israel Information Desk. Specific plans were formulated early in 1969 and presented to the Endowment Fund Committee. It was recognized that there was no basis of experience for ascertaining actual expenses. These would depend to a great extent on the development of specific projects. The Endowment Fund Committee reviewed each area of activity, unanimously concluded the program should be funded, and recommended to the Board of Trustees that an amount of up to \$50,000 be made available for the work of the Task Force for the balance of 1969.

A progress report was provided the Endowment Fund Committee in November, 1969. It was apparent that the need was still great, that there had been substantial progress, and the original allocation was sufficient for any anticipated programming for the foreseeable future. The Endowment Fund Committee extended the length of time covering the grant through December 1970.

The purpose of today is to acquaint Board members with Task Force activity and to receive any suggestions Board members may have. The Task Force has set an ambitious goal. It had been anticipated part time staff would be needed and last fall Sam Weisberg joined the Federation staff. There has been rearrangement of time and responsibility so that maximum use has been made of other Federation personnel. Other Jewish organizations and agencies have made available additional staff and the resources of National agencies have been utilized to the fullest in developing the project.

February 25th, 1970

Mr. William G. Caples
President
Kenyon College
Gambier, Ohio 43022

Dear Mr. Caples:

Please forgive my delay in responding to your very kind invitation to visit Kenyon College in order to see for myself the program that Kenyon has developed around the Middle East issues. Certainly, the caliber of speakers that you have relating to the issue "Focus: Jerusalem" is an exciting group of people.

I would personally hope that I might be able to take up your kind invitation to visit Kenyon at the time that Dr. Zvi Werblowsky will be speaking in March. Would you please inform me as to the exact date that he is to be present at Kenyon.

May I also suggest that if you are interested in additional speakers, men of the caliber of Rabbi Daniel J. Silver will certainly be helpful in this endeavor. I would be delighted to also indicate other qualified speakers from the greater Cleveland area and certainly from the United States.

There is one item that disturbs me in looking over the program of Kenyon in regard to the Great Lakes College Association Near East program. In this regard, there is an article in the January 24th, 1970 edition of "The New Republic" that deals with the issue of "A Hundred Years War in the Middle East?" wherein the author, a person named Zalin B. Grant indicates that "an increasing number of students from the American University in Beirut sign up for commando training during summer vacations." I would wish to bring this quote to your attention and to those from Kenyon who participate in this program through the Great Lakes College Associations Near East program.

Again, many thanks for your invitation and I do hope that once I receive the date of Dr. Werblowsky presentation I may take your suggestion.

With best wishes.

Sincerely yours,
AMERICAN JEWISH COMMITTEE

SB:ss

Seymour Brief
Ohio, Kentucky Area Director

cc: Rabbi Daniel J. Silver

May 10, 1970

The Oberlin Radical Jewish Movement calls for the (immediate) withdrawal of all American troops from Indochina. We oppose the war as Jews because we base our opposition to the war on Jewish tradition.

The depth of Judaism's commitment to peace is well known. There can be no mistaking Isaiah when he says "It shall come to pass in days to come ... that they shall beat their swords into plowshares and their spears into pruning-hooks. Nation shall not lift up sword against nation, neither shall they learn war any more..." (Isaiah 2:2,4). The Talmud abounds in such statements as "Great is peace, for all blessings are contained in it...Great is peace, for God's name is peace" and "It is written, 'Seek peace and pursue it' (Psalm 34:15). The Law does not command you to run after or pursue the other commandments,... but peace you must seek in your own place and pursue it even to another place as well." (Leviticus Rabbah, Tsav, IX,9 and Numbers Rabbah, Hukkat, XIX, 27). The rabbis were so strict in opposing war that they said, "Murder may not be practiced to save one's life" (Sanhedrin 74a).

Jewish tradition, however, does not unconditionally oppose all wars. The Talmud speaks of three kinds of wars. The first type is wars that are commanded by God; the wars of the Judges are the only wars in this category. The second type is wars that one is permitted to fight in because they save lives or preserve Judaism. The third type is wars that one is forbidden to fight in because the war neither saves lives nor preserves Judaism.

It is hard to see how the war in Vietnam and Cambodia can be thought of as saving lives. Some say that if we withdraw from Vietnam we will have to fight elsewhere. This "domino theory" has been discounted by all major spokesmen of the last two administrations. Some say that our withdrawal will result in the murder of many supporters of the current South Vietnamese government. It is hard to see how our evacuation will cost more lives than the more than 700,000 lost in the last decade. In any case, Jewish tradition opposes compelling men to fight in a morally questionable war.

We call upon all Jews to join us in opposing the war in Indochina. We ask that Jews and Jewish organizations clearly state their opinions about the war to their Congressmen and to the President. Let us join together as Jews to oppose that which Judaism denounces.

May 18, 1970

Dear Rabbi Silver,

For the past six months I have gotten myself deeper and deeper into the Arab-Israeli war in America. I receive information from all over the United States. I am coordinating the Hillel foundation effort to involve Jewish youth on the campus in curbing, and then meeting the threat. I have worked closely with many members of our community in an effort to meet this threat to what I consider the very gravest threat to American Jewry in general, and more specifically to Israel.

In addition to this I claim the title of being a professional propagandist by virtue of fortunate training, and experience. As I go on in the fight I will gain in experience.

Being in the position which I hold I am open to sources of information which very few people even realize exist. One of these sources has claimed that when Dr. John Davis spoke here in Cleveland you attempted to have his engagement cancelled at Edworth church. The source was a pro-Arab, dowdy little lady. She stated this in front of witnesses. I take the source under advisement, noting wherefrom it comes.

If, as you saw fit, it was necessary to curb this hate-monger by your own private means you did take this step under bad judgement. But bully for you anyway.

Let us consider, however, for the moment, a hypothetical reality: namely, that you did as she stated. Look at the danger. I found it out. You don't know me. I may have been a pro-Arab, and thus would attempt to spread this story, even if it were a lie. At any rate, if you did call someone at Edworth, and you did, in fact, try to stop the speaker's appearance, then there is someone there whom you cannot trust. Consider the possibilities.

As it is you did the college community an attempted disservice. I will again make an assumption; you have never paid close attention to this speaker. He is probably our greatest asset. He turns people off so fast that I hope the Arabists do not get wise and use better men than he.

I am not expecting an answer to the charge made by this woman. I feel it is beneath your dignity and mine to make even a request. Besides that I respected and revere the memory of your father, and in watching you in the same spot, have the highest degree of respect for your abilities.

Instead, I have a proposal to make which I have been making to practically every organization of substance in the city. This includes the Federation, B'nai B'rith, and the Israel consulate

[May 18, 1970]

2.

in Chicago.

We have a problem on the college campus. Nothing is being done to effectively stop what is going on there. I propose to do so by engaging to help establish a central information center staffed by young men and women such as I who are dedicated to solving the dilemma we find ourselves in: namely the silence of American Jewry with respect to Arab propaganda.

Nothing, I repeat, is being done. The Establishment of Jewish life is timid. It needs a shot of adrenalin badly. It is reacting to an unexpected thrust using the worst possible tools. I will cite Rabbi Cohen's disastrous monstrosity on T. V. I will cite Rabbi Shtul's hysteronics at Baldwin & Wallace (at least I was told it was Shtul) which did nothing short of damage.

I have only briefly summarized the problem as it exists. But its there. It is a crisis. The Arabs are supporting and cultivating the friendship of the left, a group I am intimately familiar with. They will succeed in that cultivation unless we do something.



Sincerely Yours,

Andrew Grossman
Andrew Grossman.

3771 COLONY
So. ENCLID OHIO
44118

May 21, 1970

Mr. Andrew Grossman
3771 Colony
South Euclid, Ohio 44118

Dear Andrew:

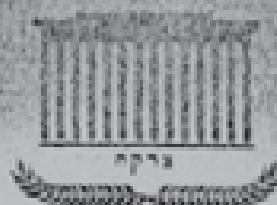
I am in receipt of your long and thoughtful letter. Howard Berger will be in contact with you about a number of things.

Just for your information, I did not request that Epworth Euclid cancel their meeting; I simply called it to the attention of their senior minister who was unaware of its purpose or even aware of the fact it was taking place at his church.

Sincerely,

Daniel Jeremy Silver

DJS g



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND OHIO 44115 • PHONE (216) 861-4260

June 30, 1970

MEMORANDUM

TO: NELSON STERN

FROM: DAVID SARNAT *DS*

Attached you will find a letter sent to you as chairman of the Scholarship Committee from the mother of one of the recipients.

It is interesting to note that this is the only formal thank-you note we received.

I will be in touch with you at the end of the summer to discuss the kind of get-together we will want to have for the returning students whom we sent to Israel.

mw
enc.

with
[June 30, 1970]

593 Lenox Road
Brooklyn, N.Y.
June 25, 1970

My dear Mr. Stern,

I am writing to you, as Chairman of the Scholarship Committee, of the Federation, to thank you most sincerely for the gracious gift you have given my son, Stephen.

G-d has surely answered my prayers, through your generosity, that my son should stand before the Kosel Hammarabi, and fill his heart with the visions of Jerusalem and our Holy Land. I only pray that your faith in him should be fulfilled, and that he should return Brouch Hashem, safely, and able to help others to help Israel. I pray also, that we may see peace in our land. Thank you again and again.

Most sincerely,
Edd November

NELSON STERN & ASSOCIATES

S
COPY

July 1, 1970

Mrs. Ida November
593 Lenox Road
Brooklyn, New York

Dear Mrs. November,

Thank you very much for your warm and kind note concerning your son's trip to Israel.

We are very pleased to help in a small way for him to have this meaningful experience.

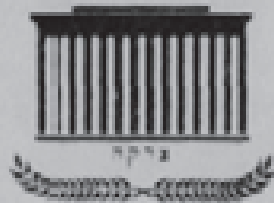
We are even more proud of the qualities he possesses that encouraged us to encourage him.

Every good wish to you.

Very cordially,

Nelson Stern

NMS/chf



The Jewish Community Federation of Cleveland

1730 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

July 1, 1970

MEMORANDUM

TO: Chairmen of Israel Information and Education Task Force
Subcommittees:

Ronald Brown
Robert D. Gries
Maxine Levin
James Shipley
Rabbi Myron Silverman
Robert Silverman
Harry Stone

FROM: Rabbi Daniel Jeremy Silver, Chairman
Nelson Stern, Co-Chairman
Israel Task Force

You will recall our decision for our Steering Committee to meet every first and third Monday every month in Rabbi Silver's office at The Temple, 8:30 A.M.

Our initial meeting will be this coming Monday morning, 8:30 A.M., July 6, at The Temple. Please make every effort to attend since there are several items which need our review and decision.

rb

[July 2, 1970]

A G E N D A

Steering Committee,
I & E Task Force

Monday, 8:30 A.M.
The Temple

Rabbi Daniel Jeremy Silver Presiding

I. COMMITTEE REPORTS

A. Political Liaison - Harry Stone reporting

1. Letters to committee members
2. Plans for action
 - a. Kit of materials
 - b. Completion of assignments
 - c. Ongoing distribution of materials
 - d. The followup on AIPAC Questionnaire

* Religious Liaison - Rabbi Myron Silverman (on vacation)

1. Preliminary meeting
2. Committee selected
3. Focus to be person to person
 - a. Billy Graham
 - b. Followup of Heights Interfaith
 - c. Synagogue - Church intergroup activity
4. Rabbi Green's appointment by the Union of Hebrew Congregations as regional person to person representative.

C. Publicity - Bob Silverman reporting

Bob will report on the present status of the Israel Information Desk

D. Educational Liaison - Ronald Brown

1. Youth Committee on Peace and Democracy
2. Hiring of part time youth consultant
3. APPME
4. Visit to Kent State by Rabbi Silver and Howard Berger
5. Recap of Baldwin-Wallace meeting with Henry L. Zucker and President Bonds

E. Mass Media - Sanford Markey reporting (Bob Gries unable to attend)

1. Stokes - Kolleck TV film - publicity
2. Plain Dealer Supplement

F. Speakers Bureau - Jim Shipley

1. Organizations from United Appeal Lists

G. Women's Organization - Bob Joltan reporting for Maxine Levin

Report to NSCNA

Ans. M. Inan Group

Bd of Rabbi - Jewish Youth Council Program - July 1970

next mtg July 27th

mtg of Full Comm. Ttee

Endorsement
Pursued

Friday - July 3 -

Howard delivered the agenda (tentative) for Monday's meeting.

It appears that there are 3 decisions to be made:

A - Hire Joel Zylberberg for the summer
@\$40.00 - part time. Howard thinks it
should be done. Sid Vincent agreed.

B - Cooperating with Youth Committee on
Peace & Democracy on their National
Meeting.

C - Do you want to discuss the substance of
the Russian Confrontation "line"

- Cues - Post add

Get
INFO
VINCENT



The Jewish Community Federation of Cleveland

1730 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

July 9, 1970

MEMORANDUM

TO: Steering Committee, Israel Task Force

FROM: Rabbi Daniel Jeremy Silver, Chairman
Nelson Stern, Co-Chairman

Just a reminder that the next meeting of our Steering Committee will be Monday Morning, July 27th, 8:30 A.M. at The Temple.

I think you will agree that our last meeting was productive. These are action oriented get togethers and our purpose is to keep things moving and achieve results. Please make every effort to be present since it is certainly obvious that your involvement is the real key to our success.

P.S. Notices are being sent announcing the August meeting of the full Committee. It was necessary to shift the date from what we had originally planned to a few days later because a Jewish holiday occurs during the early part of the week. The next meeting of the full Task Force will be Thursday, August 13th at 5 P.M. You may wish to mark this date on your calendar

rb

President Lloyd S. Schwerger

Vice-Presidents Irving Kane Mrs. Alex Miller Irving I. Stone

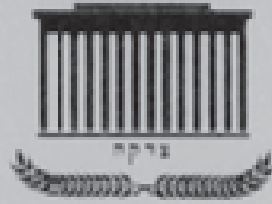
Treasurer Albert B. Ratner

Associate Treasurer Julius Paris

Executive Vice-President Henry L. Zucker

Executive Director Sidney Z. Vincent

meeting July 6
1970



File David Berg
Force

The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND OHIO 44115 • PHONE (216) 861-4360

July 13, 1970

M E M O R A N D U M

TO: Rabbi Daniel Jeremy Silver

FROM: Howard R. Berger

Enclosed is a draft for a report from you, as Chairman of the Task Force, to the Endowment Fund Committee. This report, as I conceive it, is in essence a covering document which will have as an attachment your speech to the NCRAC.

The importance of both documents is to bring the Endowment Fund Committee up to date and to request an allocation of \$25,000 for our work covering the fiscal year, July 1, 1970 through June 30, 1971.

Rudi Walter has asked if he can have this report mimeographed and ready for distribution during the middle part of this week. It is in preparation for the meeting on July 29th at which time I would expect you may wish to request the allocation verbally.

Please feel free to change anything which you feel needs to be either modified or deleted. In the event I have omitted something, I believe that Sidney, Sam Weisberg or Sanford Marky, all of whom will be in the office this week, can be of help. In the event that you would like to rewrite this completely in an entirely different vein, please feel free to do that as well.

Mrs. Rose Bogar at our office is taking care of the secretarial aspects of this. So any mechanical questions can be directed at her. I will be back in the office on the 20th and will once again get things moving from our end at that time.

Warmest regards.

P.S. Mrs. Bogar will need to mimeograph your speech to the NCRAC unless you currently have it mimeographed. If so, perhaps we could use your stencils. If not, please make sure that a copy does get in the mail to her so that she may move ahead on that aspect.

Thanks.

HRB:rb

President Lloyd S. Schwenger

Vice-Presidents Irving Kane Mrs. Alex Miller Irving I. Stone

Treasurer Albert B. Ratner

Associate Treasurer Julius Paris

Executive Vice-President Henry L. Zucker

Executive Director Sidney Z. Vircent

מרכז העליה לישראל
Israel Aliyah Center, Inc.

Sponsored by

THE WORLD ZIONIST ORGANIZATION
13947 Cedar Road Cleveland, Ohio 44118

July 14, 1970

Rabbi Daniel J. Silver
The Temple
University Circle at Silver Park 44106

Dear Rabbi Silver:

With reference to our last meeting and the matter we discussed, I want you to know that I was very happy to receive your advice.

Enclosed you will find a list of openings in various professions that are available at the present time.

I have already contacted Dr. Ronald Moskowitz as you had suggested, and arranged to meet with him from his forthcoming trip to Israel when he returns.

You will also find enclosed a copy of an article that appeared in the July 10th issue of the Jewish News that speaks for itself.

I am looking forward to a mutually pleasant and meaningful relationship that I am sure will be of great benefit to Aliyah.

Sincerely yours,

Zeev Ben David

Zeev Ben-David
Director

ZBD/nge
Enclosure

JONES, DAY, COCKLEY & REAVIS

1750 UNION COMMERCE BUILDING

CLEVELAND, OHIO 44115

20-lmz
A-4382

(216-696-3939)

July 14, 1970

IN WASHINGTON:
REAVIS, POGUE, NEAL & ROSE
1100 CONNECTICUT AVE. 20036
(202-293-2030)

Mr. Sidney Z. Vincent
Executive Director
Jewish Community Federation
1750 Euclid Avenue
Cleveland, Ohio 44115

Dear Sid:

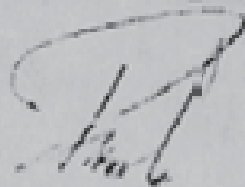
I know you don't agree but, if it were my party, I would make the proposed full page ad more pro-American than pro-Israel. In other words, emphasize what Israel's demise would mean so far as NATO and the whole European southern flank are concerned.

I think the ad should be signed primarily by business and professional leaders -- and I think it would be better to have a few outstanding ones than the long list which nobody would read. In addition to Bill and myself, I would suggest Ralph M. Besse, Francis A. Coy, George S. Dively, H. Stuart Harrison, W. Braddock Hickman, James C. Hodge, Gilbert W. Humphrey, George F. Karch, Henry J. Nave, Thomas F. Patton, Robert W. Ramsdell, Edward W. Sloan, Jr., Horace A. Shepard, Kent H. Smith, Charles E. Spahr, Vernon Stouffer and Herbert E. Strawbridge.

I am not enthusiastic about college presidents, because if you put in one you should put in five. If you put in a Negro, I think it should be the Mayor. It would be very difficult to include clergy. If you want Catholic representation, I suggest you include some outstanding Catholic businessman, such as Tom Patton of Republic Steel, Rollie Smith of General Motors, Fred Hauserman or Joe Coakley.

Hope this has been helpful.

Best regards,



Frank E. Joseph



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

July 15, 1970

MEMORANDUM

To: Lloyd S. Schwenger
Rabbi Daniel J. Silver

From: Sidney Z. Vincent *[Signature]*

In further follow up of our meeting yesterday on the Israeli situation, with reference to the suggestion that we take out a full page ad, here are two developments:

First, regarding the substance of such a proposed ad, I called the NJCRAC this morning after Lador yesterday was not able to produce from his Washington office any model for such a project. I stressed that if the various national organizations were serious about urging all local communities to launch programs of concerned citizens expressing their attitudes toward Soviet penetration of the Mid East, New York had a prime leadership responsibility. Specifically, an ad in the New York Times would seem to be an appropriate first step, not only for its own sake, but also as furnishing a model for the rest of us to follow. Alternately, it might even be that a fine ad under excellent names would make it easier to solicit local names to sponsor an ad in our papers reprinting the national version but adding their own personal support. Finally, the situation is sufficiently delicate so that we ought to have the best possible help at the national level in devising a statement that would meet all the necessary criteria - making clear that our primary interest is the American stake in the Mid East; walking the tightrope between making a statement sober enough to avoid frightening off local sponsors but at the same time "punchy" enough to say something.

Sam Spiegler, head of Public Relations for NJCRAC, and certainly one of the top men in his field welcomed the call and said he had been urging a comparable project in New York without a great deal of success but armed by our call, he would summon an emergency meeting of the appropriate people from the various national agencies and public relations firms to begin drafting such a statement for national - and local use. To buttress this stress, I planned to call Detroit to get them to join us in these representations, but before I had a chance, Detroit called us to inquire as to what we were doing and how our meeting had gone. The result is that Detroit is also calling New York to urge the drafting of a master statement.

....more

President Lloyd S. Schwenger

Vice-Presidents Irving Kane Mrs. Alex Miller Irving I. Stone

Treasurer Albert B. Ratner

Associate Treasurer Julius Baris

Executive Vice-President Henry L. Zucker

Executive Director Sidney Z. Vincent

Memo to: Lloyd S. Schwenger
Rabbi Daniel J. Silver

July 15, 1970
Page 2

I am not really sure which is the chicken and which is the egg - that is to say, whether we ought to have a statement in hand before we begin asking for sponsors, or whether we should start the search for sponsors now, with the understanding that acceptance of sponsorship would be followed by furnishing each sponsor with a specific statement before any action was taken.

At a staff meeting this morning, we decided to experiment with the second approach, and by the end of the day I hope to have several acceptances on the conditional basis I have outlined. I am attaching a letter received from Frank Joseph listing his nominees. I most strongly feel that his list is much too restrictive, and it ought to reflect not only the business community but Negroes, Catholics, Protestants, labor, and other outstanding people - possibly including a few figures from the bench and the universities as well. For a starter, building on Frank's business suggestions, I would add O'Malley and Lupic~~ka~~ from labor, W. O. Walker from the Black community, one or two college presidents (Bonds and Enarson?); Bishop Cosgrove for the Diocese and Rev. Elam Wiest for the Protestants.

I am not quite so sure about the ethnics. Names like Carl Fazio or Zoltan Gombos might have some meaning as reflecting Italian or Hungarian interests - but I am not really clear on this point.

We tentatively suggested this morning to avoid the political arena completely. Maybe there is some virtue in having both Stokes and Stanton sign the statement, as representing both sides of the present raging controversy, but once you get started on the political game, I hardly know where to stop.

Possibly the bench is a different category, and I could see people like Jack Day and Bill Thomas as being valuable additions.

I would very much welcome your suggestions.

rp

[July 15, 1970]

Rabbi:

3 items are enclosed.

1. Draft of the Ad as put together by SZV. This well may be the top agenda item for Monday. I anticipate Sid will be with us.
2. Agenda for the meeting. I expect Stone, Gries, Lewin, Shipley, Stern and Brown plus Weisberg, Sarnat, Fay Fine, Jolten, you and I. David Lev as well. Joel Z may drop in.
Individual reports are primed. I noted substance on the agenda only for your convenience and to facilitate our own record keeping.
3. A rough breakdown as to how we have spent our budget over a 18 month period. You do need this for Wed. You and I have the only copies.

SEE YOU MONDAY AM. PARDOOOONE THE TYPING. AFTER THE LST PAGE OF THE AGENDA
IT IS A HOME MADE JOB.

REGARDS hrb



[July 15, 1970]

✓ \$700 would be needed. The steering committee should approve this if we are to move ahead.

- ② AIPAC has suggested a new means of distribution of Near East Report tied in with Organizational support. In some communities have urged various Jewish organizations to underwrite subscriptions and to send them to Non Jewish friends who might be opinion makers. Does the steering committee ~~think~~ believe this approach worthwhile and should staff proceed in approaching various groups?
- ③ A report of the Lebanese fund raising meeting attended by Sam Weisberg
- ✓ A. A report of the contemplated news stand sale of Near East Report.

E. Women's Div - Bob Jolten reprting

1. Maxine Levin is still tied up time-wise on a couple of other matters. Nevertheless there is a meeting between Jolten - Berger and top leadership of the Women's Division of the Fed and this will be an agenda item.

F. Mass Media - Bob Gries reporting

- ① 700
- 1 Ad in Call Post
 - 2 Forthcoming half hour radio show with Nationality Gp leaders
 - 3 Tom Boardman to Israel
 - 4 Committee being selected and will be meeting within a few days

G. Speakers Bureau - Jim Shipley reporting

- 1 Lists of organizations from UA lists have been selected. Now in process of selecting speakers. Engagements will be sought on a highly selective basis.

LADOR MEETING AND AFTERMATH - RABBI SILVER REPORTING

1. Recap of meeting and action evolved
2. Lag in time due to searching thru national agencies for proper context and substance
3. Special get together Friday noon to discuss if still should follow with Ad
4. Decision and review of text of ad
5. Need allocation of funding. Cost could approximate \$2500-\$3000.

QUIET INVESTIGATION Howard Berger

1. Proceeding

NEXT MEETING DATES -

1. Aug 3rd and 17th are the usual Monday morning dates.
2. Meeting of the full committee Thursday Aug 13th. Fed kitchen closed. WHERE?

Andrew

Rule 1m S
[July 15, 1970]

WHO IS FOR PEACE IN THE MID EAST?

If we are to judge only by words, everyone is for peace . . . The Soviet Union, the United Arab Republic, Israel, the United States have all in one way or another declared they want peace.

But actions are more persuasive than words. The Soviet Union has not only totally rebuilt the Egyptian war machine. ^{IT HAS INCREASED EGYPTIAN POWER IN THE MIDDLE EAST} It has sent thousands of ^{ARMY ADVISERS} "advisers" into Egypt and is now for all practical purposes running the war effort there.

It has done so because it wishes to dominate the Mid East as part of its global confrontation with the free world.

In his television interview on July 1, President Nixon clearly stated that Soviet expansionism was not only a threat to the survival of Israel . . .

It also posed, he said, a threat to the fundamental interests of the free world.

He put it this way:

"One: Our interest is peace, and the integrity of every country in the area. Two: We recognize that Israel is not desirous of driving any of the other countries into the sea. The other countries do want to drive Israel into the sea. Three: Once the balance of power shifts where Israel is weaker than its neighbors, there will be a war. Therefore, it is in the U. S. interests to maintain the balance

[July 15, 1970]

of power, and we will maintain that balance of power. That's why, as the Soviet Union moves in to support the UAR, it makes it necessary for the United States to evaluate what the Soviet Union does, and once that balance of power is upset, we will do what is necessary to maintain Israel's strength vis-a-vis its neighbors."

We welcomed that forthright statement of the President. Men of good will also welcome the fact that American proposals for moving toward peace have, for the first time, elicited some response from Nasser and his Russian allies.

But the name of the game is a real peace, and not a phony peace that ~~will~~ ^{Temporary makeshift} ~~would~~ allow the Soviets and the Egyptians to build up their war machines until they feel strong enough to move aggressively ^{TO DESTROY ISRAEL} ~~as they did in 1967.~~

^{FIRST} An absolutely necessary ingredient of any such real peace is not an Israeli withdrawal (to which Israel is already committed ^{When the basis is established by B} if there is a true peace) but ~~the~~ Soviet withdrawal.

When the Soviets stop pouring billions of dollars and thousands of "advisers" and hundreds of missiles into the Mid East, peace can come to that troubled land. Not before.

We commend the President's commitment to maintain Israel's strength until that time. We commend the action of 79 United States Senators in supporting such a step.

~~And~~ We believe that ~~such~~ American firmness will serve the interests of peace and protect vital American (and democratic) interests that are being ~~so~~ profoundly threatened by the cynical Soviet penetration of the Mid East.

a note...

from SAM WEISBERG

7/21/70

Dear Rabbi:

I had nothing
better to do on

Friday.

Very interesting.

S. W.

7/21/70

REPORT OF THE PROGRAM HELD ON FRIDAY, JULY 17, 1970, 8:30 P.M. BY THE
CLEVELAND MIDDLE EAST FOUNDATION FOR THE BENEFIT OF THE UNITED HOLY LAND FUND

This affair was strictly speaking part of an ongoing fundraising activity by the Syrian and Lebanese communities in Cleveland. There obviously was considerable advance work entailed in the distribution of tickets. Just about all of the 800 people who were present had tickets which they had purchased or obtained in advance.

The group sponsoring the program rented the St. Josephat Hall, which was the gymnasium of the St. Josephat School. The committee was highly disorganized and people were not admitted into the actual hall until 9:30, one hour after the listed starting time. On the floor of the gymnasium there were 75 tables, each seating 10 people. People had reserved specific tables, and getting the people seated properly was what caused the confusion. Those without reservations were sent to the balcony. Lebanese and Syrian food was sold on a self-service basis. Drinks, both soft and hard, were also sold by the bottle. There was a heavy food sale, and it was obvious that they were making money on the sale.

The program consisted of five musicians, who it was reported were the outstanding Lebanese musicians and had come directly from Beirut for an American tour, and Miss Samira Tawfik, who was introduced as the foremost Arabic singer in the entire world. The previous night they had been in Detroit.

In opening the program, the Chairman, whose name I did not hear, thanked a whole array of committee chairmen. Because the amplification in the hall was so poor, I was not able to obtain any of the names. He indicated that there was quite a large delegation from Akron and that he was very pleased to have Sam Salem of Akron serve as the Toastmaster.

The only remarks of political significance were made by Sam Salem, who sandwiched in the following between his introductions of the musicians and the singer:

"All funds raised will be donated to the United Holy Land Fund which benefits our homeless refugees, who will not be homeless for long. We will meet in Tel Aviv."

These remarks elicited moderate applause.

The only pieces of literature distributed were the by-laws of the Cleveland Middle East Foundation, which had absolutely no political overtones, and a brochure describing the work of the United Holy Land Fund. There were no political implications in the brochure describing the United Holy Land Fund.

Sam Weisberg,
Israel Information Desk

SW:rb

Middle East Benefit to Offer Arab Dances

Music and dances of the Arab world will be highlighted at a benefit program in Parma Friday night for the aid of displaced children of the Middle East.

The program, at 8:30 in St. Josaphat Hall, 5720 State Rd., is sponsored by the Cleveland Middle East Foundation in conjunction with other Arab-American groups and the United Holy Land Fund. Performers will include Miss Samira Tawfik, Lebanese singing star.

Dinner tickets, for \$7.50 per person, may be reserved through Labib Hishmeh, 2123 Wascana Ave., or may be purchased at the door.

Middle East Benefit Party Has Far-Reaching Effects

By Cynthia Reeco

Because of a party in Parma Friday night, children halfway around the world will be made happier.

The festivities, sponsored by the Cleveland Middle East Foundation for the United Holy Land Fund to raise money for the relief and education of displaced children in the Middle East, will begin at 8:30 p.m. in St. Josaphat Hall, 5720 State Road.

Miss Samira Tawfik, Lebanese singing star of stage, screen and television, will be featured accompanied by a troupe of singers, dancers and musicians.

Sharing the spotlight will be "native" cooks turning out Falafel, patties of ground chick peas; Sfiha, a meat pie finger food; and Kibbeh, ground meat and cracked wheat mixture.

Admission for the "Evening in the Middle East" is \$7.50 per person.

Mrs. Margaret Abu Shanab, whose last name literally means "son of a mus-

tache," gives us a preview with her recipe for Kibbeh Bi Saneeyeh — "not really mine," she explained, "but my husband's." She is married to Dr. Abu Shanab, philosophy professor at Cleveland State University, who was born in Palestine.

KIBBEH BI SANEYEH

Fried Stuffing:

- 3 tablespoons pine nuts
- 1 tablespoon butter
- ½ pound ground meat
- 1 onion, chopped
- 3 tablespoon butter
- ½ teaspoon nutmeg
- ½ teaspoon cinnamon
- ¼ teaspoon salt
- Dash pepper

Kibbeh (ground meat and cracked wheat mixture):

- 2 cups burghul (cracked wheat)
- 2 pounds ground meat
- 1 small onion, minced
- ½ teaspoon salt
- Dash pepper
- ½ teaspoon nutmeg
- ½ teaspoon cinnamon
- Few drops ice water
- 1 cup butter, melted

For the stuffing: Brown the pine nuts in butter, remove; then brown the meat and onion in butter till done. Sprinkle on seasonings. Set aside.

For the Kibbeh: Wash the burghul in water and rinse twice; then soak in cold water for 5 minutes. Squeeze out water and knead the burghul with the ground meat, onion and salt, pepper, and spices. If too hard to handle, sprinkle occasionally with ice water. If desired, you may put it through the grinder once.

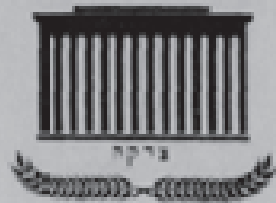
Spread a layer of this mixture in a buttered baking dish. Then add a layer of the fried stuffing and top with the remainder of the kibbeh.

Smooth out top of layer, using ice water to wet hands. Score with diagonal lines so that entire surface is covered with small diamond shapes. Pour over it 1 cup of butter, melted. Bake in a preheated 400-degree oven until golden brown, approximately 45 minutes. Makes 8 servings.



Desiree Saibley (left), born in Lebanon, and Mrs. Margaret Abu Shanab, whose husband was born in Palestine, will be participants in the Cleveland Middle East Foundation benefit Friday evening.

(Plain Dealer photo) Vernon W. Cadz



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

July 22, '1970

M E M O R A N D U M

TO: Steering Committee, Israel Task Force
FROM: Rabbi Daniel Jeremy Silver, Chairman
Nelson Stern, Co-Chairman

Please be sure that you have noted that our next meeting of the Steering Committee is being held at The Temple on Monday, July 27th at 8:30 A.M.

Looking forward to seeing all of you at that time.

rb

Steering Committee,
I & E Task Force

Monday, July 27, 1970
The Temple

Rabbi Daniel Jeremy Silver, Chairman, ~~presiding~~

REPORT FROM COMMITTEES

A. Political Liaison - Harry Stone and Howard R. Berger reporting.

1. Letters and pack of publications are being processed to be sent to key lay leaders for distribution to political candidates.
2. There will be followup regarding an AIPAC questionnaire.

B. Educational Liaison - Ronald Brown reporting.

1. Change in staff assignments to include Fay Fine for staffing this subcommittee.
2. Liaison has been established by interlocking membership with the College Youth Committee of the Federation.
3. A meeting is going to be set up to clarify the functions of the various groups operating on the campus, which include: College Youth Committee, American Jewish Committee, Hillel, Education Subcommittee of the Task Force.
4. Setting up an Education Subcommittee meeting to make plans for working with David Lev, utilizing the college youth now overseas in Israel -- developing the second year program with David Lev -- following up with curriculum study plans.
5. Joel Zylberberg has been working. This past weekend he attended a conference of the Youth Committee for Peace and Democracy on the East Coast. Either Joel or Dave Sarnat can report.

C. Religious Liaison - Rabbi Silverman is still out of town. He will be back on August 13th.

D. Publications - Bob Silverman is on vacation and out of the city. Sam Weisberg reporting.

1. Action - Jim Jaffee has been working on updating a background brochure regarding the Mid-East crisis. He has completed his editing and revising of the substance. This now needs to be printed for wide distribution through the community. Funds will be needed. Approximate 1

1) Publications - Y.C. News & Commentary

REPORT FROM THE ISRAEL INFORMATION AND EDUCATION TASK FORCE TO THE
ENDOWMENT FUND COMMITTEE
JULY 29, 1970

Rabbi Daniel Jeremy Silver, Chairman, Reporting

Committee members will recall considerable discussion at the December (1968) and January (1969) Board of Trustees meetings regarding the Mideast Crisis and American policy. These discussions were stimulated by the CRC and stemmed from the belief that during the period of tension in the Middle East it is important for the Jewish community to be well informed and to articulate informed views to government officials, the news media and the public at large. Such interpretation needed to be developed on a long term basis and deal with the basic issues of peace and governmental responsibility rather than directed to specific crisis incidents.

On the basis of this concern, the Board of Trustees agreed that an action program of ongoing information and education concerning the Mideast situation should be developed and implemented by the Federation. And that Federation should establish a high level Task Force to prepare and oversee such an effort. This Task Force would transcend the work of any one Federation Committee and would include representatives of the fields of Community Relations, Public Relations, Member Agencies, the Welfare Fund, Women's Organization and Delegate Assembly. It should provide a coordinating function for organizations currently engaged in such programming and in fact stimulate the efforts of such organizations.

The Israel Information and Education Task Force, therefore was established and a full program was developed to be implemented by advisory sub-committees on Mass Media, Educational Activities, Religious Relationships,

Report from Israel I & E Task Force
to the Endowment Fund Committee

July 29, 1970

Governmental Liaison, Publications and a Speaker's Bureau.

The Board of Trustees approved the program in principle and believed it merited financial support. The Task Force then presented to the Endowment Fund Committee a comprehensive program and suggested that the amount of up to \$50,000 be made available for the work of the Task Force for the balance of the calendar year of 1969. It was understood that there was no basis of experience for ascertaining actual expenses and that these would depend to a great extent on the development of specific projects.

The Task Force did report to the Endowment Fund Committee in November of 1969. At that time, Irving Kane, Chairman, provided a detailed report outlining programs and indicated what still needed to be done. It was reported that approximately \$20,000.00 of expenditures had been utilized or earmarked after 8 months of operation. At that time, the Task Force requested the Endowment Fund Committee and the Board of Trustees to extend the time limit of the original grant beyond December, 1969.

The Endowment Fund Committee recommended and the Board of Trustees voted that the Task Force be authorized to extend the period for using the funds allocated to it to December 31, 1970 and that the Task Force be asked to submit another report by July 1, 1970.

The concept and development of this program is having effects beyond the Cleveland area. The Chairman of the Task Force was asked to report on this project at the recent NJCRAC Plenum held in Cleveland just last month and it was the focal point for one of the major sessions of the conference. A copy of this report is enclosed with this memorandum and

Report from Israel I & E Task Force
to the Endowment Fund Committee

July 29, 1970

makes specific references to some of the programmatic aspects of the project.

Above and beyond the specific activity outlined in the attached document are several matters of importance which need to be mentioned in any progress report directed to Federation leadership.

In retrospect the first 12 - 14 months of this project can be viewed as the organizational and trial stage. Irving Kane and David Skylar deserve the warmest appreciation from the Federation for their creativity and leadership during this period. It was the time for experimenting with structure, trying out new program ideas, testing concepts for staffing and ascertaining what will be the costs for what is needed. This was a period of learning.

It is now evident that the original structure did not function tightly enough -- so a Steering Committee has been appointed which meets twice a month, 8:30 A.M., for 2 - 2+1/2 hours discussing actual programmatic implementation. The full Task Force cannot adequately grasp the full import of all activity during an hour luncheon meeting so it has shifted to dinner meetings approximately every 45 days. This allows adequate evening hours for full discussion of activity.

There was the hope in the beginning that perhaps a single half-time staff person could be obtained who would be able ^{to undertake} the brunt of staff responsibility for the project. This proved unrealistic both from the standpoint of finding a suitable person and because the ongoing interaction between Task Force activity and other functions within the Federation are inseparable. As a result, staff responsibility for

Report from Israel I & E Task Force
to the Endowment Fund Committee

July 29, 1970

for subcommittee activity has been delegated to key Federation Executive staff and currently 7 staff members are active in working on Task Force matters. Total coordination is the responsibility of Howard Berger, Secretary of the CRC.

Certain shifts in programmatic emphasis have occurred and two examples may suffice. It has become apparent that the most fertile place for local Arab activity is the local college campus. Consequently the Educational Subcommittee has become one of the most active arms of the Task Force and it is where the Task Force is placing great emphasis. This subcommittee coordinates closely with the community shaliach, David Lev and the College Youth Committee.

Initial experiences have shown that while there are good friends within the non-Jewish clergy, thousands of years of ingrained suspicion together with missionary relationships in Arab lands make it extremely difficult to effect change through the organized structure of the church. Consequently the Task Force will be placing greater emphasis on establishing relationships with individual clergymen and lay leaders rather than working through established institutions.

The Task Force has now accumulated experience to serve as the basis for decisions on financing. And at its meeting on May 28th it considered the question of future financing in detail.

Expenses for the initial 18 month period approximated \$40,000. This indicated to the Task Force that expenditures in the future can be expected to approximate \$2,000 per month or about \$25,000 per year. No charges for Federation executive staff are included in this amount.



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

July 30, 1970

Rabbi Daniel J. Silver
The Temple
University Circle & Silver Park
Cleveland, Ohio 44106

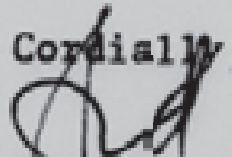
Dear Rabbi:

I think the enclosed clipping from the Minneapolis Sunday Tribune has some significance - mostly because it happens to fit in with my own analysis of how we are doing in public relations. The general reaction I get to these data is that the burning desire of the American public is to stay the hell out of this or almost any other conflict. However, having made this clear, whatever sentiment there still remains is clearly on the side of Israel. If I were the head of the Arab Information and Education Task Force of the Arab Community Federation of Cleveland, I would be disturbed by the failure of our side to make any impact at all. I think this has some significance in view of the fact that we are occasionally told about the well greased Arab propaganda machine and its tremendous impact, and we can sometimes make mistakes in strategy by overestimating the importance of their efforts - just as we can in underestimating them. I also take, perhaps unwisely, a bit of satisfaction in some evidence that we do better with college people than with those with less education. It would seem to imply that our efforts are having some effect - since they are certainly addressed primarily at the more articulate section of the population. The other side of this coin is less happy; evidently we have not learned how to put our case to those who are less educated.

I'd be interested in any reactions you might have.

Best regards.

Cordially,


Sidney Z. Vincent
Executive Director

rp
Encl.

President Lloyd S. Schwenger
Associate Treasurer Julius Faris

Vice-Presidents Irving Kane Mrs. Alex Miller Irving L. Stone
Executive Vice-President Henry L. Zucker

Treasurer Albert B. Ratner
Executive Director Sidney Z. Vincent

MINNESOTA POLLS

77% Say Avoid Sides in Mideast

Minneapolis Sunday Tribune 7/19/70

Copyright 1970 The Minneapolis Tribune

Most Minnesotans want the United States to stay out of what they feel will be a lengthy dispute in the Middle East between Israel and the Arab nations.

A series of questions put to a representative sampling of 600 adults by the Minneapolis Tribune's Minnesota Poll in late June resulted in the following:

- Seventy-seven percent said the United States should not take sides in the conflict between the Arabs and the Israelis.
- About three out of four feel it's not likely that the dispute will be settled in the foreseeable future.

- Thirty-four percent said the Arabs are more to blame for the continuing hostilities, 14 percent said the Israelis and 10 percent said both were responsible.

- Two out of three feel both the U.S. and the Soviet Union are indirectly responsible for some of the recurring conflicts. Sixty-seven percent think the fighting would taper off if both major powers would agree to stop supplying military aid.

Fighting has stepped up in the Middle East during the past few months.

Israel has asked the U.S. to sell it 125 planes to provide a balance of power with the Russian-equipped Arab nations.

More women than men in the survey said the U.S. should be neutral. Eighty-five percent of women think the U.S. should not take sides as compared with 68 percent of the men.

Persons with grade school educations also are more inclined to feel the U.S. should not take sides than those with college backgrounds.

To measure Minnesotans' attitudes on the Mideast situation, field reporters asked the following questions:

"Do you think it is likely or not that a lasting peace can be achieved between Israel and the Arab nations in the foreseeable future?"

	All adults	Grade school	High school	College
Lasting peace is likely	15%	23%	14%	11%
Peace is not				

	likely	73	61	72	84
No opinion		12	16	14	5
	100%	100%	100%	100%	

"Who do you think is more to blame for the failure to reach a settlement of Mideast issues — the Israelis or Arabs?"

	All adults	Grade school	High school	College
Israelis	14%	11%	15%	15%
Arabs	34	30	30	44
Both Israelis and Arabs	10	6	11	17
Other answers or no opinion	42	53	44	24
	100%	100%	100%	100%

"Do you think the United States should support Israel, the Arab nations, or shouldn't the U.S. take sides in the dispute at all?"

	All adults	Grade school	High school	College
Support Israel	18%	11%	14%	32%
Support Arab nations	*	*	*	*
Don't take sides	77	82	81	65
No opinion	5	7	5	3
	100%	100%	100%	100%

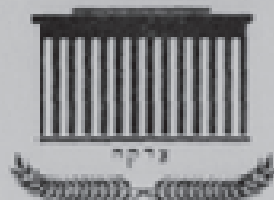
(* less than one percent)

"Which side do you think the U.S. has taken — Israel's side or the Arab nations' side?"

	All adults	Grade school	High school	College
Israel's side	58%	57%	60%	82%
Arab nation's side	2	1	3	1
Neither, has been neutral	9	11	9	6
No opinion	23	31	28	11
	100%	100%	100%	100%

"If both the United States and Russia stopped military aid to countries in the Middle East, do you think this would reduce the fighting there or wouldn't it make any difference?"

	All adults	Grade school	High school	College
Would reduce fighting	67%	68%	65%	67%
No difference	29	23	31	32
Other answers or no opinion	4	9	4	1
	100%	100%	100%	100%



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

October 7, 1970

To: Rabbi Daniel J Silver

From: Mrs Fay Fine

Two of the young men from Oberlin were in my office yesterday to discuss again the possibilities of a trip to Israel for Oberlin students during the January intersession. Enclosed is the application form developed as well as a preliminary budget estimate. I need not tell you that these are exceptional students - you can see from the work that they have already done.

On Monday, I sent you the prospectus. This material was actually sent to my office in preparation for our meeting Monday, but, because of the holidays, I did not receive it until I returned to my desk after our Monday morning meeting at The Temple.

The students have asked for permission to attend our meeting on Monday morning, October 19th, to present their views on the intersession project and to answer any questions which the Executive Committee of the Task Force may have. Called your office yesterday to discuss this with you, but found that you would not be available until Friday morning. I am looking forward to your reactions on the material they have submitted and would like to know if these students should be allowed to make their presentation at our meeting. With your approval, I will get in touch with them.

1 5216 5411h 7nd

Fay

APPLICATION FOR WINTER TERM KIBBUTZ PROGRAM, January, 1971

Check and application due: October 16, 1970

Return to: David Mandel, Dascomb 342 (2297),
Meryl Bisberg, Harkness 210 (2240),
or Wilder 216 (slip under door).

Name _____

Oberlin Address _____

Oberlin Phone _____

Home Address _____

Home Phone _____

Terms of the trip:

1. The trip will last up to five weeks, probably including one week of Christmas vacation with the remaining four weeks comprising winter term.
2. Passports and International Student Identity Cards will have to be obtained unless the applicant already has effective ones. Also, smallpox and other health shots will be necessary. More information about these matters will be available at organizational meetings. However, since these credentials may take a month or so to process, applicants should apply for them by the end of fall break.
3. Possibilities for financial assistance are being investigated, however, the total contributions of the organizations to which we are appealing will probably not be available until after October 16, 1970. Though no definite statements can be made now, it is more than likely that students will not be forced to meet the cost independently. Cost per student will be approximately \$475, however, any available financial aid will be allocated to applicants according to their self-declared financial need.
4. In accordance with the Kibbutz concept, we request the help of all prospective trip members in all aspects of planning the trip. This would include writing to persons, congregations, or any other organizations which might be interested in donating money to the program.
5. A \$50 deposit (checks payable to "Kibbutz"), is due by October 16, 1970. This deposit (included in the \$475 fee), will be refunded if the applicant must withdraw due to financial problems. However, the deposit should be an expression of commitment.

What is the maximal amount you can afford for the project independent of financial aid? (See "3.") _____ (\$475 maximum)

What activities could you undertake to help in the planning of this project? Also, are you willing to assist other members in planning the project? (See "4.") _____

"I understand that by signing this statement I commit myself to membership in the Kibbutz program during the winter term of 1971. As an expression of commitment, I pledge fifty dollars." (See "5.")

Signed: _____

Date: _____

Please answer the following question. It is an important part of the application although it will not in any way affect acceptance into the program. The purpose is solely to evaluate specific aims of the program. Feel free to use extra sheets if the space provided is insufficient.

What are your reasons for choosing "Kibbutz" as your winter term project? Include any pertinent information about your background and previous knowledge of or contact with Israel or kibbutz life. Also, try to express what foreseeable goals you have in participating in the project.



PRELIMINARY BUDGET ESTIMATES: OBERLIN AND CASE WESTERN RESERVE
WINTER TERM IN ISRAEL

September 25, 1970

Est. number of students: 35.

Cost per student:

A. Transportation from N.Y.	@\$350	x 35 = \$12,250
B. Living expenses in Israel	@\$200	x 35 = 7,000
C. Group program costs	<u>@\$50</u> @\$600	x 35 = 1,750

Other costs:

A. Trip for faculty member and student leader:	1,100
B. Planning expenses and miscellaneous:	<u>500</u>
	\$22,600

Program includes:

1 week intensive seminar in Jerusalem with some touring in the area.

10 work days plus a shabat on a kibbutz.

9 days of group travelling, mostly in the Negev.

1 week free.

Oberlin Program Coordinator: David Mandel
Dascomb Hall
Oberlin College
Oberlin, Ohio, 44074

Israel Program Coordinator: Chava Katz
Youth and Hechalutz Division
Jewish Agency
Rechov Karen Hayesod
Jerusalem, Israel.

[October 1970]

PROSPECTUS: "KIBBUTZ"

A STUDENT WINTER TERM PROJECT OF OBERLIN COLLEGE
AND
CASE WESTERN RESERVE UNIVERSITY

Over the past two years, the January independent study month adopted by Oberlin and Case Western Reserve¹ has made possible the institution of student initiated Hebrew Houses. Supported by the universities and by concerned elements of the American Jewish Community, these programs have focused the attention of students, universities, and Jewish organizations on Hebrew education, Judaism, and Israel. Responding to increased interest and encouragement, we are undertaking a project--unprecedented in scope and international in interest. "Kibbutz" is designed to totally immerse 35 students for five weeks in Israeli culture in an academic context.

In the fall of 1967, the idea of a "Hebrew House" was born at Oberlin. After a year and a half of planning, Hebrew House opened to 28 students in January of 1969. Two Israeli teachers from Cleveland taught modern Hebrew 15 hours a week. Together with an Israeli house director (Gavrush Nechush-tan) and house directress (Mrs. Morton Ullman of Cleveland), the students communally 'kept house.' In addition, they brought to campus over 40 public events, including lectures, movies, folk dancing and concerts. During the spring semester of 1969, the college instituted a follow-up in Intermediate Hebrew for the House participants with the financial aid of several Clevelanders. The Hebrew House program was repeated in January 1970 at Oberlin and begun at Case Western Reserve, supported by the Cleveland Federation and aided in planning by the Oberlin veterans.

¹ In 1969 Oberlin adopted a yearly schedule of two semesters with January set aside as Winter Term: this month has been kept free of formal courses to allow the development of group or individual projects, on or off campus. In 1970 Case Western Reserve University adopted a similar calendar.

The result of these three years of student initiative at Oberlin is that the college seems seriously interested in instituting some permanent Hebrew or Jewish studies; this semester, two full year courses have been started, making unnecessary a Hebrew program in January. At Case Western Reserve, the Hebrew House has renewed interest in the Jewish Studies Program and the Hebrew 'Ulpan' program. Participants in these programs have helped to spread interest in more 'political' areas of Jewish life, especially that of Israel. Groups presenting Israel's position have sprung up on all area campuses. Having learned some Hebrew and about Israeli culture, many students have gone to Israel for semesters, summers, junior years, and upon completion of their undergraduate education.

The latest development at Oberlin is the "Kibbutz" course, in which over 40 students are spending the semester in non-credit discussions of the social structure, ideology, and other aspects of communal living in Israel. Many of these students, and the course itself, will evolve into the Oberlin contingent of the January trip.

"Kibbutz" is designed to give interested American students direct contact with Israel and some real experience on a kibbutz. The first week of "Kibbutz" will consist of an intensive seminar in Jerusalem interspersed with historical tours of the city and its environs. Subjects of the lecture-discussions will include the Jewish backgrounds of the creation of Israel, the political and social history of the state and its implications for Jews outside of Israel, recent developments in the Middle East (including many points of view), the archaeology, geology and biology of the area, the various peoples, the youth of the country, and of course, kibbutz. During this first week, we are also planning some evening programs: meetings with Israeli and Arab youth, a movie or play, and some free time.

Arrangements for accommodations and group travel in Jerusalem (and for the whole trip) are being made through Chava Katz of the Department for Matters of Youth and Chalutz, The Jewish Agency, Jerusalem. David Mandel, "Kibbutz" organizer, was in Israel during the summer on a leadership training seminar, during which time this project was discussed at length with Chava. Chava is being assisted by Gavrush Nechushtan of Kibbutz Yizrael, who directed the original Oberlin Hebrew House two years ago. Gavrush will take a leading role in planning the lectures and may even remain with the group for all of the Jerusalem period.

During the second and third weeks the students will live and work on a kibbutz. Tentative arrangements have been made with Nir Oz in the northwest Negev. The schedule calls for ten days of work and a shabat on the Kibbutz with a two day break for a trip to Mesadah and the Judean Desert. Some speakers and other programs, such as meetings with area people and folk dancing, are planned.

The fourth week will be kept free of formal programs to permit individual travel and study. Our fifth week will be devoted to a five-day trip to Eilat and back by truck and by foot (to take advantage of the pleasant winter weather in the desert and as opposed to trying, and failing, to see the entire country in one week). The remaining few days will include stops in a few important places in the rest of the country.

About 50 students from Oberlin College and Case Western Reserve University have already expressed interest in participating (only minimal publicity has been given so far at Case) and about 20 of those already definitely intend to go. By the first week in October, students will have received application forms expressing intention to participate and requiring an initial deposit of \$50.00. A faculty member will be accompanying the students (Dr. Frank of the Oberlin Religion department has

tentatively agreed). Finally, as stated before, planning in Jerusalem for what will certainly be an exciting and unique program is already underway.

We can only attempt to express our feelings as to why the program "Kibbutz" is so significant on personal, community, and national levels. It is so singular in nature that we can merely speculate as to the effect it will have on the American educational system and on the American Jewish community as well as on the students involved. Yet there are certain concepts buried deep within the framework of the program that we feel must be mentioned. First and foremost, "Kibbutz" contains educational significance. Since the Winter Term (independent study month) is relatively new in its establishment, colleges that have recently instituted this 'special' month look towards the other schools that have already participated in the Winter Term for guidance. "Kibbutz" is a project that will not be overlooked. The possibilities for its becoming a prototype program to send students to Israel are extremely high, either as a Winter Term project or in forms modified to fit different structures.

This leads into an aspect of the program which is perhaps of even greater value. The question may arise as to wherein lies the difference between our "Kibbutz" proposal and any student project whose members decide on their own to go to Israel. Our answer brings forth the very uniqueness of the program. We will have a group of students studying in Israel under the auspices of two universities. Study in Jerusalem, work on a kibbutz, and critical analysis of Israeli culture are all, for the first time, being incorporated into an educational curriculum. Once we begin to incorporate our experiences into the college itself, there will necessarily be an increased awareness, on the college's part, of the American student's relationship to Israel and her cultural history.

The political import of "Kibbutz" need also be mentioned. Politically, the program will bring a focus on many of the issues relating to the present Mid-East conflict. The initial one week session of intensive seminar study in Jerusalem will help to add knowledge and raise questions in the minds of all those involved, while the remaining four weeks will allow them the chance to continue their inquiries as per Israel's present situation. Two weeks on a kibbutz will allow students to develop their own ideas concerning the relationship of the kibbutz to any particular political systems. Finally we see "Kibbutz" as a catalyst, a project that will encourage its 35 members to return home and regenerate the dormant Jewish enthusiasm that exists among the thousands of Jewish students at Oberlin and Case Western Reserve.

This last idea leads to a final point concerning the importance of "Kibbutz," that being its social significance. Each of the 35 students who do go to Israel during Winter Term brings along his own individual reasons for making the journey. Although we cannot see deeply into the minds of all those who will be with us, we can say that most of the members of the group are going for one of two reasons. The first is a curiosity about Israel itself, a feeling expressed by both the Jews and the non-Jews in the program. These members are looking for the elusive answers to the questions of who and what is the Israeli Jew, and the answers will return home with those who have truly sought them out. The second widely held reason for going is one of determining, or perhaps pursuing the "spiritual alignment" that many of us feel towards Israel. The questions with which this group will have to deal will delve one step further than those mentioned in the previous group, for these students will not only be asking "What is an Israeli Jew?" but also "How is Israel's existence important to me?" It can almost unquestionably be said that "Kibbutz" will prove to be of tremendous social and

personal significance for each participant.

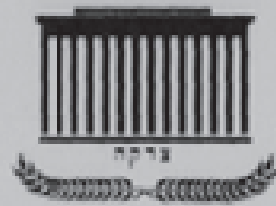
For the implementation of this "Kibbutz" program, financial support is both fundamental and desirable. Funding under the auspices of community and national Jewish organizations is essential because Oberlin College does not give financial aid to off-campus Winter Term projects. Students eager to participate in an undertaking of this nature should not be deprived of the opportunity because of insufficient funds. Those students who can afford the entire cost will do so; others, who are already receiving financial aid and have few outside funds available will be partially subsidized according to need.

It is important that every interested student be encouraged to share in the "Kibbutz" program. Participants who feel that they are receiving both moral and financial support will perceive their Israel experience to be more than an exclusively personal one; they will gain a sense of community involvement and, hopefully, a desire to share this group experience. Just as students who had previously experienced Israel created Hebrew House, so participants in Hebrew House are creating this extension. Just as funding of Hebrew House programs has resulted in a chain reaction of new project designs, university acceptance, and a general renewal of Israeli interest, so the "Kibbutz" venture can lead to unlimited future possibilities.

The plans for January are, then, another step in the expanding series of successful projects undertaken in the last three years at Oberlin and Case Western Reserve. They have received the support of both the universities (an academic first) and of Jewish (especially Cleveland community) organizations, indicating headway in relations between so-called 'alienated' Jewish students and the Jewish 'establishment.' But most important, these projects have been student initiated and directed. For the first Hebrew

House idea through the establishment of Hebrew courses in college curricula, through a learning experience in Israel and beyond, the cooperation between students, colleges, and Jewish communities in the Cleveland area and nationally, is a prototype for programs based on these models all across the country.





10/19/70

The Jewish Community Federation of Cleveland

1750 EUELIQ AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

October 13, 1970

Rabbi Daniel Jeremy Silver
The Temple
University Circle & Silver Park
Cleveland, Ohio 44106

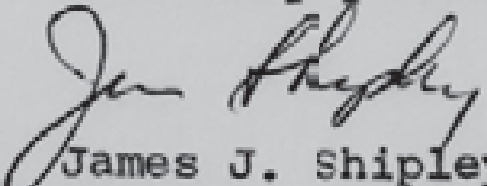
Dear Rabbi Silver:

One of the important responsibilities of the Israel Information and Education Task Force is to provide positive programs for certain non-Jewish groups within the overall community. It is my hope, as Chairman of this effort this year, to form a top-level committee to achieve the broadest possible coverage in the Cleveland area in this program.

To this end, I wish to invite you to a meeting to discuss how we may best accomplish our goal on Wednesday, October 21, at 12 noon (luncheon) at the Federation offices. Our meeting will be dedicated to establishing a strategy for reaching the most influential non-Jewish groups in Cleveland and to developing a system for assigning you and other leaders to significant engagements.

I do hope you will wish to serve in this important work. Please return the enclosed card so we may plan for your attendance, and for your participation in our Task Force Subcommittee.

Sincerely yours,


James J. Shipley
Chairman

Enc.

A G E N D A

Israel I. & E. Steering Committee
The Temple

Monday, October 19, 1970
8:30 A.M.

PRESIDING: RABBI DANIEL JEREMY SILVER, CHAIRMAN

I. ANNOUNCEMENTS

David Sarnat will be working with the Publication Subcommittee and the Israel Information Desk in place of Sam Weisberg who is having to devote more and more attention to other Federation activities.

II. REPORTS

A. Calendar

Howard Berger

B. Lake Erie College Situation

David Lev

C. Report on North-Eastern Ohio Students Association Conference

David Lev

D. October 25

Students to meet with Golda Meir

David Lev

E. Meeting of Summer Scholarship Group

David Sarnat

F. Theater Showing November 11th of
"His Land" (HAC)

G. NEW WKA STATUS

III. DISCUSSION OF REQUEST FOR PARTICIPATION IN OBSELIIN PROGRAM

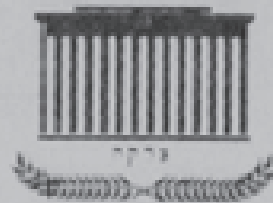
Herb Levy

Howard
Berger
Kagan

What was I
to talk to R & E
about?

Event of Sam Pagan

Peer workers



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 861-4360

January 7, 1971

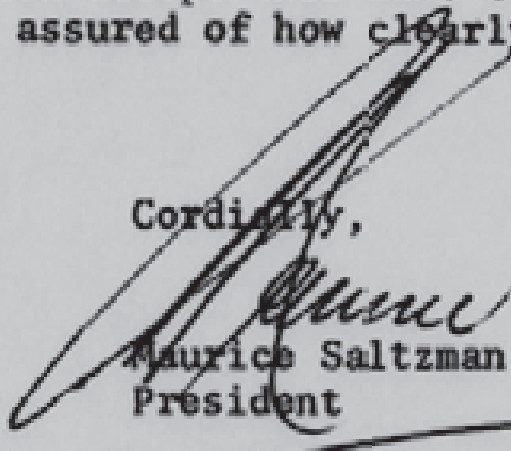
Rabbi Daniel J. Silver
The Temple
University Circle and Silver Park
Cleveland, Ohio 44106

Dear Rabbi:

I have been reviewing Federation activity since I was elected President, and I have been enormously impressed with the work of the Israel Information and Education Task Force. It has been a truly extraordinary achievement, and I know that it has not only made a tremendous contribution in Cleveland but has affected the work throughout the country. Everyone is agreed that the biggest single factor in producing these good and vital results has been your role as chairman. I want not only to thank you for your magnificent contributions, but in view of the certainty that the problems will remain crucial for the coming year, to invite you most urgently and cordially to continue as chairman for 1971. If you accept, as I very much hope you will, you will of course feel free to make such appointments and undertake such changes in the program as will seem effective to you in accomplishing the committee's aims.

Please let me know that you can accept this most cordial invitation to continue as chairman, and be assured of how clearly we understand how much we are in your debt.

Cordially,


Maurice Saltzman
President

rp

January 11, 1971

Mr. Maurice Saltzman
President
The Jewish Community
Federation of Cleveland
1750 Euclid Avenue
Cleveland, Ohio 44115

Dear Maurie:

Thank you for your kind and flattering letter.
I will be pleased to continue as chairman of the Israel
Task Force.

The Federation staff has been wonderful and
again and again offered itself above the call of response
and duty. My thanks to you and to them. I hope to
be able to stimulate a good climate of opportunities for
Israel.

Again, my congratulations on your election.

Sincerely,

DJS:mgm

Daniel Jeremy Silver

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

NATIONAL OFFICE: 315 PARK AVENUE SOUTH, NEW YORK, NEW YORK 10010

January 22, 1971

TELEPHONE: AREA CODE 212, 673-8200
CABLE: COUNCILFED, NEW YORK

Mr. Maurice H. Saltzman
3830 Kelley Avenue
Cleveland, Ohio 44114

Dear Maurice:

We're moving ahead now with the process of consulting communities to help shape the final recommendations and actions of our Task Force on Jewish identity. In the next two months, representatives of our Task Force will visit a cross-section of 35 cities in the United States and Canada. We're very pleased that Cleveland has been selected to be one of them.

Our concern is with the quality of Jewish life and the strength of Jewish communities. It is on this that our Jewish future here -- and indeed largely also in other parts of the world -- depends.

We've been fortunate in assembling a very distinguished panel of staff specialists to rearrange important blocks of their time in order to visit the communities to obtain their views. The member of the panel who probably will visit Cleveland, depending on the date, will be Mr. Manheim Shapiro.

Our office will be in touch with your Federation executive director to arrange for a mutually convenient date, sometime between February 10 and April 8.

The core of the consultation process will be his meeting with the foremost leaders of your community. Not more than 20 to 25 persons should be at the meeting, so that we can have the fullest and most active discussion.

We would ask that an entire evening be set aside for it, beginning with an early dinner, so that there can be several hours of concentrated, uninterrupted consideration.

Each community will, of course, select its participants, to include foremost men and women, leaders, rabbis, faculty and youth -- reflecting the views of the various elements and generations. We trust that those invited will understand the unique importance of the meeting, and the special recognition it reflects on them to be chosen for it.

PRESIDENT
MAX M. FISHER, DETROIT

VICE-PRESIDENTS
CHARLES J. BENSLEY, NEW YORK
IRVING BLUM, BALTIMORE
DR. ARNOLD A. EPSTEIN, TORONTO
CHARLES GOODALL, TULSA
RAYMOND EPSTEIN, CHICAGO
MRS. WILLIAM H. GREEN, SAN FRANCISCO
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TREASURER
HON. NOCHEM S. WINNET, PHILADELPHIA

EXECUTIVE VICE-PRESIDENT
PHILIP BERNSTEIN

ASSOCIATE DIRECTOR
CHARLES ZIBBELL

[Jan 22, 1971]

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Prior to the evening meeting, our representative should have individual interviews (or in pairs or other combinations) to get a further added depth with key people, some of whom may not be able to attend the evening meeting.

In advance of the visit, all those to be involved will receive the preliminary findings and proposals of the Task Force, and other pertinent background materials.

Our representative's sole purpose in coming to your community will be to listen and to learn from you -- what concerns your community most regarding the quality of Jewish life; how you react to the analyses and projections of our Task Force; and what changes, additions, alternatives you would propose; what priorities of action you would set nationally and locally, to achieve these purposes.

With this advice from over 700 key people across the United States and Canada, what we can then project nationally ought to be solid and sound. Your community's help in shaping it will be invaluable.

Cordially,



MAX M. FISHER, President

IRVING BLUM, Chairman
Task Force on Jewish Identity

MMF-IB/ern

cc: David Eaton
✓ Rabbi Daniel J. Silver
Henry Goodman
David N. Myers
Lloyd Schwenger
Morton L. Mandel
Irving Kane
Sidney Z. Vincent
Henry L. Zucker
Manheim Shapiro

JONES, DAY, COCKLEY & REAVIS

1750 UNION COMMERCE BUILDING

CLEVELAND, OHIO 44115

20-lmz
A-4382

(216-696-3939)

January 11, 1971

IN WASHINGTON:
REAVIS, POGUE, NEAL & ROSE
1100 CONNECTICUT AVE. 20036
(202-293-2030)

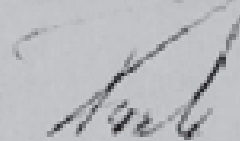
Rabbi Daniel Jeremy Silver
The Temple
University Circle at Silver Park
Cleveland, Ohio 44106

Dear Rabbi Dan:

The events of the last few days have certainly underscored the concern I expressed at our last Task Force meeting regarding the activities of the Jewish Defense League.

I suggest that you find out what other cities are doing to disassociate themselves in the public mind from this organization, and then call another meeting of the Task Force to see what we can do to help a situation that is damaging our cause considerably.

Best regards,



Frank E. Joseph

January 15, 1971

Mr. Frank E Joseph
Jones, Day, Cockley & Reavis
1750 Union Commerce Bldg.
Cleveland, Ohio 44115

Dear Mr. Joseph:

This will acknowledge receipt of your letter to Rabbi Silver dated January 11th re the Israel Task Force. Rabbi Silver is on vacation but I am sure he will be in communication with you upon his return.

Sincerely,

MGM:mgm

Margurite G Mihok
Secretary to Rabbi Silver

February 2, 1971

Mr. Frank E. Joseph
Jones-Day-Cockley & Reavis
Union Commerce Building
Cleveland, Ohio 44114

Dear Frank:

Adele and I have just returned from a couple of weeks in the sun and I found your note on the Jewish Defense League. It is my understanding that this problem has been dealt with by the Officers of the Federation. On an ongoing basis it belongs with the Community Relations Committee. Our major concern has been to prevent the JDL from involving itself in our particular work.

There was some concern that they might picket a meeting of Lebanese and Syrian folk which was being addressed by a member of the State Department, but I think we were able to head that off.

With all good wishes,

Best regards,

Daniel Jeremy Silver

DJS:mld



The Jewish Community Federation of Cleveland

1750 EUCLID AVENUE • CLEVELAND, OHIO 44113 • PHONE (216) 861-4360

February 4, 1971

M E M O R A N D U M

To: Howard Berger
Fay Fine
Stanley Horowitz
Don Klein
Sidney Z. Vincent
Henry L. Zucker

Max Axelrod
Ronald Brown
Robert Kamm
David Lev
Mrs. Harold C. Klein
Mrs. Myron G. Stern

From: Henry J. Goodman
Chairman
Committee on College
Youth

Rabbi Daniel J. Silver
and Chairman
Israel Information and
Education Task Force

An informal meeting of a few students from Oberlin and Case-Western Reserve University, and a small group of Federation lay leadership and staff will take place Monday, February 15, 1971, 4:00 P. M., in the Library of the Federation. The students, who have just returned from January intersession in Israel, will share their experiences with us and give us their impressions of their "kibbutz" project. Any future planning for programs in Israel for Cleveland area students will depend upon an evaluation of the educational experience of these students.

We look forward to seeing you on the 15th. Please complete and mail the enclosed card.

encl.
lt