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United Community Funds and Councils of America,
correspondence, 1958.

United Community Funds and Councils of America

I N C O R P O R A T E D

345 EAST 46 STREET • NEW YORK 17, N. Y.

TELEPHONE: MURRAY HILL 7-8300

Ralph H. Blanchard, Executive Director

Everybody Benefits



Everybody Gives

February 17, 1958

Rabbi Daniel J. Silver
The Temple
Ansel Road & E. 105 Street
Cleveland, Ohio

Dear Rabbi Silver:

We are delighted that you will be able to give the Invocation for the opening of the Biennial Conference of United Community Funds and Councils of America, on Wednesday, February 26th, in Cleveland.

This session will be held at 9:30 A.M. in the Grand Ballroom of the Hotel Statler and we should like to have you meet us at the left end of the speakers platform about 9:15 A.M., so we may have all the participants seated before the session is opened.

We are looking forward to seeing you in Cleveland.

Very Sincerely yours,

Rosella Shaffer
Staff Associate
Campaign Division

AGENDA

OPENING SESSION - BIENNIAL CONFERENCE - UNITED COMMUNITY FUNDS AND COUCILS OF AMERICA

WEDNESDAY, FEBRUARY 26, 1958, GRAND BALLROOM, HOTEL STATLER, CLEVELAND

ROBERT W. KNEEBONE, PRESIDING

9:30 A.M. Invocation - Rabbi Daniel J. Silver, The Temple, Cleveland, Ohio.

Comments by the Chairman - Robert W. Kneebone

Welcome to Cleveland - Louis B. Seltzer, Editor, Cleveland Press,

Former President, Welfare Federation

Active in Chest, "Mr. Cleveland".

Introduce those on platform who are not on the program:

Edward D. Lynde, Executive Director, Welfare Federation of Cleveland

Elliott J. Jensen, General Manager, The Community Chest of

Greater Cleveland

Richard E. G. Davis, Executive Director, The Canadian Welfare

813 Eastburn

Council, Ottawa, Ontario, Canada.

W. Preston Gilbride, President, Canadian Welfare Council,

Vice-President & Managing Director Global Life

Ins. Co., Toronto, Ontario, Canada

Stanley C. Allyn, Former President, United Community Funds &

Councils of America

Past national campaign chairman & member of the

Board of Governors of the American National

Red Cross

Chairman of the Board, National Cash Register Co.

Dayton, Ohio

Edward H. deCōningh, President, The Welfare Federation serving the

Cleveland Metropolitan Area.

Chief Engineer - Meüller Electric Co.

Kenneth Sturges, Former General Manager, Community Chest of Greater

Cleveland

Ralph H. Blanchard, Executive Director, United Community Funds and

Councils of America

10:00 A.M. Introduce Mr. James A. Linen, Publisher, TIME-The Weekly newsmagazine,
New York, N. Y.

President - United Community Funds and Councils of America.

Speaker - Mr. James A. Linen

Subject - Where We Stand Today - In United Fund Raising
- In Community Planning
- In the Public Mind

10:30 A.M. Brief break (in the room)

10:35 A.M. Introduce the following speakers who will give,

"A LOOK AT THE FUTURE THROUGH THREE 'WHITE PAPERS'"
(Biographies on attached sheets)

10:35 A.M. 1. United Fund Raising - Irving A. Duffy, Group Vice President
Ford Motor Company, Dearborn, Michigan
Chairman, United Funds Advisory Council

10:55 A.M. 2. Public Relations - Edgar B. Stern, Jr., President, WDSU
Broadcasting Corporation, New Orleans,
Louisiana; Chairman, Public Relations
Advisory Committee

11:15 A.M. 3. Community Planning - John A. Greene, Board Chairman, Ohio
Bell Telephone Company, Cleveland,
Ohio; Chairman, Advisory Committee on
Community Planning.

11:35 A.M. Closing Comments by Chairman:-

We will appreciate your leaving the room as quickly as possible so
the hotel can set it up for the luncheon at 12:15.

Announce that Mrs. Ruth Lucas, Director of the Volunteer Service
Bureau in Cleveland, has secured five charming Cleveland Hostesses
to help us at this meeting.

They are Mrs. Frank E. Bruner, and Mrs. Russell Swiler, members of
The Community Fund Board of Cleveland and Mrs. Donald Adams, Mrs.
Hal C. Newell and Mrs. James Tracy, members of The Junior League of
Cleveland and The Volunteer Service Bureau. Thank them for their
willingness to assist us.

They are in the foyer outside the room and will give you copies of
these "White Papers". Please be sure to get your copies as you
leave - because they are to be used as background material for the
discussion groups which are being held at 2:30 this afternoon.

Now, let's all try to be prompt at these meetings so we can com-
plete our schedule which is a very tight one.

11:40 A.M. Adjournment.

Gale "Community Fund"

March 4, 1958

Mr. Richard E. G. Davis
The Canadian Welfare Council
813 Eastburn
Ottawa, Ontario, Canada

Dear Mr. Davis:

It was a pleasure to meet you at your recent convention.
I trust it was a success, as it seemed. As per your
request I am enclosing a copy of my invocation.

With warmest personal regards, I remain

Cordially yours,

DANIEL JEREMY SILVER

DJS:lg

JOHN S. ROOSMA
Colonel, Retired
U.S. Army

12-Mar-58

Dear Rabbi Silvers:

The prayer which you rendered at the United Community Fund Convention was so beautiful and descriptive that it gave me a great desire to have more people know about it. Hence, I would appreciate it if you would send me a copy of the prayer.

Sorry to trouble you but I am sure it will do a great deal of good.

With my thanks and kind regards.

Sincerely,
John Roosma

file "Community Fund"

March 19, 1958

Colonel John S. Roosma
15 Westover Road
Verona, New Jersey

Dear Colonel Roosma:

Thank you for your kind letter of March 12th. It was a privilege to deliver the invocation to which you refer. I am enclosing a copy of it, as you requested.

With warmest personal regards, I remain

Cordially yours,

DANIEL JEREMY SILVER

DJS:lg